

## 2012 SMALL BUSINESS OF THE YEAR

This award is sponsored by Alexander County Schools, Craftmaster Furniture Company, Taylorville Savings Bank and the Town of Taylorsville.

The 2012 Alexander County Chamber small business of the year recipient has been a vital business for Alexander County residents for nearly 91 years. As one of our community's oldest businesses, they have been anchored on main street for much of this time and remain today an important informational resource for the citizens of Alexander County.

The business category of the recipient dates back to 1886, and last year celebrated 125 years of service to Alexander County. Back in those early days, it was very important not to miss your printing deadline as the primitive press did in fact run on electricity; however, if the job were not completed prior to nightfall, there was not enough electricity to run the press when local residents turned on their lights for the night.

Today, the recipient is a modern, midweek publication, bringing local news, entertainment news, sports, advertising and photographs to its readers. In addition to publishing a community hometown paper, the recipient also publishes The Bethlehem Star and prints several other publications including high school newspapers and a special literacy publication produced monthly for

kindergarten through fifth grade students, Kid Scoop News.

As a progressive local news provider, the recipient launched its first web site in 1997 offering highlights from the printed edition. In 2009, they published their first online edition for their subscribers and continue to utilize their web site to publish breaking news for residents between the publishing window for the print edition.

Over the decades, the recipient has continued to improve and advance their news publishing capabilities for the benefit of its readers and the community.

Please join me in congratulating *The Taylorsville Times* as the 2012 Alexander County Chamber small business of the year recipient.